

OUR MISSION

"To promote and support local business growth and healthy community relationships."

ABOUT THE CHAMBER

Since 1978, the Cochran-Bleckley Chamber of Commerce has existed to promote, maintain, and enhance relationships among citizens of the community, businesses, educational, and governmental agencies. The Chamber is a non-profit organization that serves as a resource hub to our members to be a helping hand "to promote and support local business growth and healthy community relationships." Contact the Chamber to learn more about investing in becoming a member and the benefit opportunities!



OUR SERVICES



COMMUNICATION
PROMOTION



NETWORKING
CONNECTIONS



MEMBER
RESOURCES

JOIN TODAY!



(478) 934-2965



info@cochran-bleckley.com



102 N Second Street, Suite A
Cochran GA 31014





STRATEGIC PLAN 2024

Our Mission:

“To promote and support local business growth and healthy community relationships.”

GOAL INTERSECTIONS

Ribbon Cuttings
Business Spotlights
Networking Events
Online Presence

Bleckley Buzz Newsletter
Sponsorship Opportunities

PROMOTION & COMMUNICATION

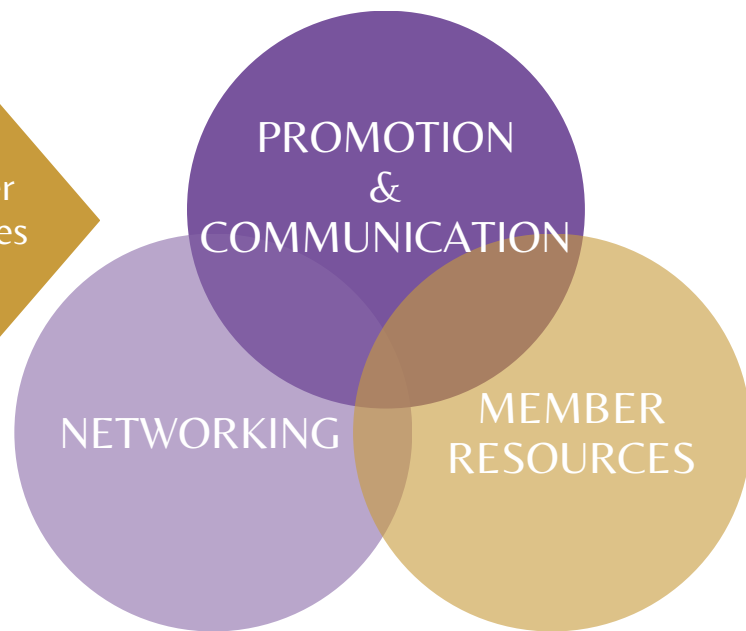
Frequent Member Visits
Electronic Sign
Facility Renovations

NETWORKING

Monthly Networking Event
Quarterly Business After Hours
Chamber Sponsored Annual Events

MEMBER RESOURCES

New Member Welcome Packet
UGA SBDC Partnership
Membership Directory
Programming & Workshops



2023 GOALS & INITIATIVES TO CONTINUE & EXPAND

- Chamber Value Exposure
- Social Media Growth
- Marketing Materials
- Member Visits
- Community/Stakeholder/Member Involvement
- Funding Stability
- Board Consistency
- Business Spotlights
- Membership Growth

2024 NEW GOALS & INITIATIVES

- Small Business Panel Events
- Renovate Chamber Building
- UGA SBDC Partnership
- Membership Blitz
- 5K Fun Run Event
- Pickle Ball Tournament
- Programming/Workshops
- New Member Welcome Packets
- Add Regular Networking Events
- Business Expo
- Scholarship Program

MEMBERSHIP APPLICATION

Business Information:

Name of Business, Non-Profit, or Individual

Primary Contact Name

Title

Business Street Address (Include City, State and Zip Code)

Phone Number

Cell Number

Fax Number

Email Address

Website

Facebook Page

Twitter Page

Number of Employees (Full-Time/Part-Time)

Is a state license required for your business?

Description of the Business

Preferred Method of Contact:

Business Established Date:

Billing Information (if different):

Business Contact Name

Title

Mailing Address (Include City, State and Zip Code)

Phone Number

Cell Number

Fax Number

Email Address

Website

Photo Release:

I grant to Cochran-Bleckley Chamber of Commerce, its representatives and employees the right to take photographs of me and my property in connection with advertising my business, events, promotions, etc.

I authorize Cochran-Bleckley Chamber of Commerce, its assigns and transferees to copyright, use and publish the same in print and/or electronically.

I agree that Cochran-Bleckley Chamber of Commerce may use such photographs of me with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content. I have read and understand the above:

 Signature

 Print name

SCHEDULE OF INVESTMENT

➤ Financial Institutions:	\$750.00	➤ General Business:	
➤ Utility Companies:	\$500.00	Tier 1 – 1-25 employees	\$150.00
Water, electricity, gas, etc.		Tier 2 – 26-50 employees	\$200.00
➤ Professional Services:	\$250.00	Tier 3 – 51+ employees	\$250.00
Physicians, dentists, attorneys, accountants, insurance agencies, veterinarians, lending institutions, financials advisors, real estate agents, architects, pest control, HVAC, pharmacies, contractors, etc.		➤ Associations:	\$75.00
➤ Health Care Institutions:		Civic clubs, non-profits, churches, etc.	
Tier 1 – 1-50 employees	\$150.00	➤ Personal Members:	
Tier 2 – 50+ employees	\$300.00	Couple	\$75.00
➤ Educational Facilities:	\$150.00	Individual	\$50.00

* An individual member shall be defined as any person who is not eligible for membership as a business. Individual memberships do not carry business designations, so investments are at a lesser rate.

For Office Use Only:	Application Received: ____ / ____ / ____	Amount Paid: \$ _____
Payment Type:	Cash Check Money Order Credit Card VISA MasterCard AMEX Discover	
Name on Card:	_____ # _____	
Exp. Date:	_____ CVV # _____	

WHY SHOULD I JOIN MY LOCAL CHAMBER OF COMMERCE?

A national survey of 2,000 adults reveals that being active in a local chamber of commerce is an effective business strategy because two-thirds of consumers believe that such companies use good business practices, are reputable, care about their customers, and are involved in the community.

The study, conducted by The Schapiro Group, an Atlanta-based strategic consulting firm, found consumer perceptions of chamber members to be positive in many ways.

- When consumers know that a business is a member of the chamber of commerce, they are 49% more likely to think favorably of it and 80% more likely to purchase goods or services from the company in the future.
- If a company shows that it is highly involved in its local chamber (e.g., is a chamber board member), consumers are 10% more likely to think that its products stack up better against its competition.
- When consumers know that a national restaurant franchise is a member of the chamber of commerce, they are 68% more likely to eat at the franchise in the next few months.
- When consumers know that an insurance company is a member of the chamber of commerce, they are 36% more likely to think favorably of the company.
- For example, if respondents know that a business is a member of its local chamber, the business enjoys a 49% increase in its consumer favorability rating, a 73% increase in consumer awareness, a 68% increase in its local reputation, and an 80% increase in the likelihood that consumers will patronize the business in the future.



CHECK OUT OUR
INSTAGRAM PAGE



CHECK OUT OUR
FACEBOOK PAGE



OUR MISSION IS TO PROMOTE AND SUPPORT LOCAL BUSINESS GROWTH AND HEALTHY COMMUNITY RELATIONSHIPS



www.cochran-bleckleychamber.com
Info@cochran-bleckley.com
478-934-2965



OUR GOAL

Provide you with networking opportunities, gain creditability, and exposure.



LOCAL CHAMBER EVENTS:

- Annual Awards Banquet
- Small Business Round Tables
- Business Expo
- Dueling Pianos
- The Chamber Classic Golf Tournament
- Pickleball Tournament
- 5K Pumpkin Run
- Cochran Clean-Up Day
- Country Fest
- Caffeinated Connections
- Business After Hours
- Ribbon Cutting
- BINGO Events

BENEFITS OF CHAMBER MEMBERSHIP

The best way to maximize its use is to introduce what the brand has to offer with a brief or about section like this. Make sure to keep your introduction short but interesting enough to readers.

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- **Promotion**
Best use of advertising dollars
- **Creditability**
Respected by the community
- **Visibility**
Increases your visibility in the community
- **Networking**
Opportunities to meet people and create contacts
- **Community Involvement**
Shows you support the local community
- **Discounts**
Increase your purchasing power with member only discounts
- **Build the Local Economy**
Positively impacts local economy
- **Education**
Quality training and educational opportunities



BLECKLEY BUCKS SHOP LOCAL PROGRAM

The Bleckley Bucks shop local program is a way to keep local dollars within the Cochran and Bleckley County community and help our businesses grow. The Chamber will sell these gift checks throughout the year, and they will be accepted at participating Chamber member businesses and merchants.

The Bleckley Bucks gift checks can be purchased by anyone for any occasion. They will be available for purchase at the Chamber office Monday through Friday, 8:00 a.m. to 5:00 p.m. They are redeemable for face value.

We encourage our Chamber member businesses and merchants to participate. This program is free of charge to Chamber members and your business will be noted as a program participant on The Bleckley Bucks flyer when businesses or individuals come to purchase their Bleckley Bucks.

Being a program participant means your business agrees to accept the "Bleckley Bucks" which will be gift checks made payable to Bleckley Bucks Merchant. These gift checks are processed just like a personal check. They will have an expiration date which will be one year from the date of purchase. The "Bleckley Bucks" will be offered in increments of \$10 or \$25. They make great gifts for any occasion and allow dollars to be kept in Bleckley County.



DIGITAL SIGN MARKETING

The best solution for your local
digital marketing and advertising dollars.

Chamber Members

Non-Peak Hours

Digital Ads are FREE

Peak Hours

\$25 month or **\$300** per year
Ads appear minimum 35 times
per day

Peak Business Ads are limited
to the first 50 businesses.
Each Peak business ad will have
a 6 second run time.

Non-Chamber Members

Non-Peak Hours

No Ads are Available

Peak Hours

\$75 month or **\$900** per year
Ads appear minimum 35 times
per day

Peak Business Ads are limited
to the first 50 businesses.
Each Peak business ad will have
a 6 second run time.

Peak Hours are defined as:

Monday thru Friday from 5 am to 9 am and 3 pm to 6 pm
Saturday and Sunday from 11 am to 1 pm and 5 pm to 8 pm

Additional Fees for Digital Image Creation

\$15 Change Fee for Member Image Changes

\$30 Change Fee for Non-Member Image Changes

BLECKLEY BUCKS

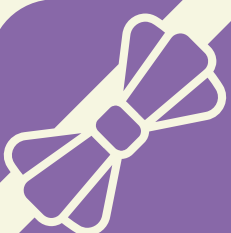
**YOU CAN'T BUY
HAPPINESS, BUT
YOU CAN BUY
LOCAL AND
THAT'S KIND OF
THE SAME THING**

BLECKLEY BUCKS

Purpose: To promote growth for chamber members and encourage shopping locally.

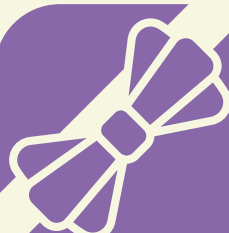
How it Works: Bleckley Bucks are simply gift checks! Anyone may purchase Bleckley Bucks from the Cochran-Bleckley Chamber of Commerce. Bleckley Bucks are readily available in \$10 and \$25. We include a list of participating merchants with each gift check purchase. We currently have nearly 50 participating merchants!

Merchant tips/Instructions: Deposit the Bleckley Bucks gift checks like you would any other check. Bleckley Bucks are NOT redeemable for cash.



\$10

gift
check



\$25

gift
check

Participating Merchants

A-OK Portable Services	La Cabana
Ard Propane, Inc.	La Cabana Express & More
At Home Senior Living	Lee Wimberly, LMT
Back to the Basics	Liz and Lu's
Badcock & More	Middle Ga State University
BC's Polish Therapy Nail Salon	Middle Georgia Beauty Shop
BCHS RoyalPrint	Needle N/A Haystack
Bleckley Automotive	Orchard Rise Child Enrichment Center
Bles by Sassy	Orchard Vet Clinic
Bohannon's Builders Supply	Quick & Easy Lube & Tires
City of Cochran	Royal Nutrition
Cochran Hardware	Rozier Auto Parts
Daylight Donuts	Scott's BBQ
Dixie Delight, LLC	Simply Septic
Dominos	Snow's Asian Grill
Dragonfly Dog Grooming, LLC	Southern Roots Nutrition
Dykes Pharmacy	Sugarberry's
Farmer's Furniture	Tenth House Consignment Store
Georgia Canine Rescue & Rehab, LLC	The Hen House
Greene Acres Farm	The Mule Barn
Hargray	The Pool Store
Haven Grace	The Rak Boutique
Hillside Family Campground	Tomato Shack
Hooky's Seafood Market	Treasures on Second
Huddle House	Uchee Trail Golf Course
Jellystone Park - Cochran	VW Designs Home Décor & More
	Waggin Tails Grooming, LLC

Bleckley Bucks may be purchased from the Chamber of Commerce. These Chamber checks are available year-round for any occasion.

Checks must be used before the expiration date which is one year after purchase. Checks are to be redeemed for face value. No refunds or exchanges will be given for expired checks.

“Bleckley Bucks”

Shop Local Program

Join the Chamber as we support local businesses in Bleckley County.

The “Bleckley Bucks” shop local program is a way to keep local dollars within the Cochran and Bleckley County community and help our businesses grow. The Chamber will sell these gift checks throughout the year, and they will be accepted at participating Chamber member businesses and merchants. The “Bleckley Bucks” gift checks can be purchased by anyone for any occasion. They will be available for purchase at the Chamber office Monday through Friday, 8:30 a.m. to 5:00 p.m. They are redeemable for face value.

We encourage our Chamber member businesses and merchants to participate by indicating your interest on the form below. This program is free of charge to Chamber members and your business will be noted as a program participant when businesses or individuals come to purchase their “Bleckley Bucks”.

Being a program participant means your business agrees to accept the “Bleckley Bucks” which will be gift checks made payable to Bleckley Bucks Merchant. These gift checks are processed just like a personal check. They will have an expiration date which will be one year from the date of purchase. The “Bleckley Bucks” will be offered in increments of \$10 or \$25. They make great gifts for any occasion and allow dollars to be kept in Bleckley County.

If you have any questions regarding the “Bleckley Bucks” shop local program, please contact the Cochran-Bleckley Chamber of Commerce at (478) 934-2965.

Shop Local Program

If you would like to participate, please complete the following form, and return it to the Cochran-Bleckley County Chamber of Commerce.

Remember, this is at no cost to our Chamber Members and the gift checks are redeemable for face value in merchandise sales. The “Bleckley Bucks” gift checks can be purchased at any time during the year at the Chamber of Commerce office and may be redeemed at any time before the expiration date, which is one year from the date of purchase. “Bleckley Buck’s gift checks are also stamped with an expiration date in red on the front of each check and are only redeemable at a Chamber member business that has agreed to participate in the program.

Please return this completed form to the Cochran-Bleckley Chamber of Commerce via email at info@cochran-bleckley.com or via mail at 102 N Second St., Ste. A, Cochran, GA 31014. Once the list has been compiled of those interested in participating, we will send out a quick reference guide on the program that can be shared with all your employees.

Business Name: _____

Select one below:

- Yes, I will participate as a merchant in the “Bleckley Bucks” Shop Local Program.
 No, I will not participate as a merchant in the “Bleckley Bucks” Shop Local Program

Select one below:

- Yes, I and/or our business will participate by purchasing “Bleckley Bucks”.
 No, I and/or our business will not participate by purchasing “Bleckley Bucks”.

By signing up you agree to participate as a merchant and accept “Bleckley Bucks” checks from customers.

Signature

Date